



LOGO Design Contest Rules

Recording Our Training Experiences in Documentaries (ROUTE DOCS)



I-ABOUT ROUTE DOCS

The topic of ROUTE DOCS project is making footage and documentaries related to tourism and youth oriented. The project is aimed at young people who want to boost and benefit from their creativity, potential and ambition. It is intended to promote the benefits of IT and digital competences. New technologies are the topic that many young people are familiar with and have a good knowledge of, therefore, the aim is to make benefit of their wide use and link it to the field of work they already have in their schools in order to develop students' skills.

It is a project involving students from Croatia, Estonia, Portugal, Spain and Turkey and it is integrated in the Erasmus + Programme.

II-THE CONTEST

The purpose of the contest is to design a logo that represents ROUTE DOCS project.

The logo may be used in all media and dissemination platforms of the project.

III- ORGANIZATION

This contest is organised by all the schools in the project: AGRUPAMENTO DE ESCOLAS FRANCISCO DE HOLANDA; EKONOMSKA I TURISTICKA SKOLA DARUVAR; IES LOS CRISTIANOS; KARTAL SEHIT SALIH ALISKAN MESLEKI VE TEKNİK ANADOLU LİSESI and KURESSAARE AMETIKOOL



IV CONTEST RULES

To be eligible, each participant must be a currently registered school student (individuals or teams of up to two students) of one of the 5 schools of the organization.

Individuals or teams may submit no more than two logos.

All submitted logos must be original works and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.

V- SUBMISSION DEADLINE

Logos be delivered until 15 January 2018.

Submissions must be formalized by the Class Director, the Art Teacher or an Erasmus + Club Teacher.

VI- LOGO FORMAT

All logos must be submitted in the form of design, A4 sheet size.

Logos can also be presented in a digital format, in .jpeg, .psd or PDF formats.

VII- SELECTION CRITERIA

In each school, a Selection Committee will evaluate all logos based on the following criteria:



Relevance – Does the logo align with the theme and goals of ROUTE DOCS project?



Originality – Does the logo exhibit original design, creativity, and imagination?






Aesthetic Quality – Does the logo capture attention? Do all the elements create a unified and appealing design?



VIII- EVALUATION

In each school the submitted logos will be judged by a Selection Committee composed by:

-  one element of the School Direction;
-  two teachers of the Erasmus + Club;
-  two teachers of the Arts Department.

IX- PRIZES

Prizes will be awarded to the first two classified.

1st Place: FNAC Gift Card valued at 50 euros.

2nd Place: Surprise prize in accordance with the age of the participant.

The list of winners will be placed at each school website and in the project dissemination platforms.

X- LOGO PRESENTATION

After the selection of the two best logos in each school, all chosen logos will be presented in the Training Activity, in Spain, in January 2018.

The final ROUTE DOCS logo will then be chosen by all the participants.

XI- COPYRIGHT ASSIGNMENT

By submitting a logo for the contest, the designer acknowledges that he/she is the person that created the logo and is the rightful owner

The participant agrees that any and all intellectual property rights in the logo design are deemed assign to the ROUTE DOCS project.